

*Pride 2022*  
*June 25, 2022*

# **SPONSORSHIP PACKET**

Yampa Valley Pride

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## **Who We Are**

Yampa Valley Pride is an organization that provides LGBTQIA2S+ people and allies resources and opportunities designed to facilitate community building and develop a thriving LGBTQIA2S+ community within the Yampa Valley.

Yampa Valley Pride's mission is to increase visibility of the LGBTQIA2S+ community in the Yampa Valley by a planning sustainable annual pride event and building community and connection between members of the LGBTQIA2S+ community in the Yampa Valley.

## **What We Do**

Yampa Valley Pride's main initiative is to plan and host a sustainable annual pride event. In June 2021, we hosted the Yampa Valley's first large-scale public LGBTQIA2S+ pride event. Despite the rainy weather, the event had a turnout of over 150 people with a large youth turnout. A dozen organizations attended in support.

Yampa Valley Pride also hosts a monthly Queer Coffee Hour. This program is designed to offer a space to build community and connection between members of the LGBTQIA2S+ community in the Yampa Valley. This program is open to people of all ages and welcomes allies and families of LGBTQIA2S+ individuals.

## **Why Your Support Matters**

Engaging and including LGBTQIA2S+ individuals benefits everyone. Your

support helps YVP with actualizing their mission to increase visibility of the LGBTQIA2S+ community within OUR community. Showing your Pride signals how you and your organization value inclusion, openness and

care about cultivating culture that promotes a more diverse and inclusive society. Research has shown that organizations that counter discrimination and embrace the LGBTQIA2S+ community attract and retain talent, win the loyalty of discerning consumers and by knowing your LGBTQIA2S+ community will drive innovation and the bottom line. Inclusion is always good for business.

## INDIVIDUAL SPONSORSHIP LEVELS

There are many opportunities to support Yampa Valley Pride with great benefits at each level. YVP offers a variety of options for individuals who would like to sponsor Yampa Valley Pride 2022.

### PLATINUM-\$2500

- Primary placement in post-Pride "Thank You" post*
- Principle acknowledgement & thanks in Welcoming Speech at Pride 2022*
- Name featured in YVP Newsletter*
- Premier feature of Name on YVP Website Sponsor Page*
- YVP Sticker & Window Cling & 3' x 5' Pride Flag*

### GOLD-\$1000

- Prominent feature of Name on YVP Website Sponsor Page*
- Prioritized acknowledgement & thanks in Welcoming Speech at Pride 2022*
- Name featured in YVP Newsletter*
- Prominent Name Placement in post Pride "Thank You" post*
- YVP Sticker & Window Cling & 3' x 5' Pride Flag*

### SILVER-\$500

- Featured in post-Pride "Thank You" post*
- Name on Sponsor Page*
- Named as Valued Sponsor in Welcoming Speech at Pride Event*
- Name featured in YVP Newsletter*
- YVP Sticker & Window Cling & Small Pride Flag*

### BRONZE-\$250

- Featured in post-Pride "Thank You" post*
- Name on YVP Website Sponsor Page*
- Named as Valued Sponsor in welcoming speech at Pride Event*
- Name featured in YVP Newsletter*

*YVP Sticker & Window Cling & Small Pride Flag*

## FRIENDOFYVP-\$100

*Featured in post-Pride "Thank You" post*

*Name on YVP Website Sponsor Page*

*Mentioned in list of sponsors in welcoming speech at Pride Event*

*YVP Sticker & Window Cling*

## ALLY-\$50

*Featured in post-Pride "Thank You" post*

*Name on YVP Website Sponsor Page*

*Mention in list of sponsors in Welcoming Speech at Pride Event*

*YVP Sticker*

## SUPPORTER-\$25

*Featured in post-Pride "Thank You" post*

*Name on YVP Website Sponsor Page*

*YVP Sticker*